







SKIN SOLUTION GUIDE

GUARANTEED RELIEF FOR DRY, CRACKED SKIN

| SYMPTOM | YOU MIGHT NEED O'KEEFFE'S IF... | O'KEEFFE'S® SOLUTION | WHY... |
|---|---|---|--|
| <p>Dry, cracked hands</p> <p>Red, irritated hands</p> | <p><i>"Constant washing dries my hands out."</i></p> <p><i>"In the winter, the red, dry, cracked skin gets terrible."</i></p> <p><i>"I am embarrassed to shake hands."</i></p> <p><i>"My job is hard on my hands, at the end of the day they are always dry and cracked."</i></p> |  | <p>Long lasting, O'Keefe's Working Hands hand cream moisturizes extremely dry, cracked hands. When used daily, Working Hands is clinically proven to:</p> <ul style="list-style-type: none"> • Instantly boost moisture levels • Create a protective layer on the skin's surface • Help prevent further moisture loss <p>It is also: Unscented, Non-Greasy, Hypoallergenic Guaranteed Relief in Days</p> |
| <p>Dry, cracked feet</p> <p>Rough, calloused feet</p> | <p><i>"My heels get so dry and cracked, it's difficult to stand up."</i></p> <p><i>"I work on my feet all day. When they are dry and cracked, it's difficult to get through the day."</i></p> <p><i>"I can't wear cute sandals because my feet look so bad."</i></p> |  | <p>O'Keefe's for Healthy Feet relieves extremely dry feet that frequently crack. When used daily, Healthy Feet is clinically proven to:</p> <ul style="list-style-type: none"> • Instantly boost moisture levels • Create a protective layer on the skin's surface • Help prevent further moisture loss • Make a difference that you will feel within days <p>It is also: Unscented, Non-Greasy, Smooths skin on dry, tough soles and heels, Safe for diabetics</p> |
| <p>Dry, cracked lips</p> <p>Irritated, red lips</p> <p>Chapped, peeling lips</p> | <p><i>"My lips get tight and cracked."</i></p> <p><i>"The skin on my lips is dry and cracked, it even flakes off"</i></p> <p><i>"Even smiling can be difficult"</i></p> <p><i>"Eating and drinking is even difficult at times."</i></p> |  | <p>Highly effective, O'Keefe's Lip Repair heals, relieves and repairs dry, cracked lips. When used daily, it's clinically proven to:</p> <ul style="list-style-type: none"> • Provide instant relief • Provide all day moisture in one use • Create a flexible barrier • Long-lasting hydration <p>It is also: Unscented, Non-Greasy, Hypoallergenic, Matte Finish, Cooling Relief formula cools on contact</p> |
| <p>Dry, itchy skin</p> <p>Flaky, irritated skin</p> <p>Tight skin</p> | <p><i>"My skin has been dry my whole life."</i></p> <p><i>"My back itches from dry skin constantly."</i></p> <p><i>"I have had to have people scratch my back for me because it itches so badly."</i></p> <p><i>"I can see dry flakes of skin on my shirt after I take it off."</i></p> |  | <p>Concentrated, highly effective, O'Keefe's Skin Repair lotion heals, relieves and repairs extremely dry, itchy skin. When used daily, it's clinically proven to:</p> <ul style="list-style-type: none"> • Provide 48 Hour Dry Skin Relief in One Use • Provide instant relief • Help prevent flare-ups associated with dry, itchy skin • Absorb through showering • Absorb quickly into skin <p>It is also: Unscented, Non-Greasy, Hypoallergenic</p> |