icomfort® | iseries®

Sleep System by Serta®

Must be postmarked by June 17th, 2013

RECEIVE A FREE* iComfort® 2-in-1 Mattress Protector

Up to $159 Retail Value

+

RECEIVE 2 FREE* iComfort® Scrunch Pillows®

$159 Retail Value

Serta®

*Purchase any Twin XL, Full, Queen or King size iComfort® or iSeries® mattress at a participating Serta® retailer between May 16th, 2013 and June 2nd, 2013 and receive (a) two (2) free Queen size iComfort Scrunch Pillows® by mail (not redeemable at retail) and (b) one (1) iComfort Mattress Protector by mail (not redeemable at retail) and only with proof of purchase of qualifying mattress. See the back of this form for additional details. Packaging on the iComfort Scrunch Pillows and/or iComfort Mattress Protector may vary from what is shown.

Free iComfort® 2-in1 Mattress Protector & 2 Free iComfort® Scrunch Pillows®

with qualified purchase of an iComfort or iSeries mattress or mattress set

Name: _____

Street Address (No P.O. Boxes): _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Phone: ( ) _____

Email: _____

Required to receive verification of your claim receipt

Date of Purchase: _____

Serta Model Purchased (Name): _____

Purchase Price: _____

Purchase Location: _____

HOW TO REDEEM:

- Purchase any Twin XL, Full, Queen or King size* iComfort® or iSeries® mattress* at a participating retailer between **May 16th, 2013 and June 2nd, 2013**.

* Standard Twin size mattresses qualify for the two (2) free Queen size iComfort Scrunch pillows only and do not qualify for the free iComfort Mattress Protector. Two (2) Twin XL iComfort or iSeries mattresses purchased with a King size boxspring or adjustable foundation is equal to one qualified purchase and qualifies for two (2) iComfort Scrunch Pillows and two (2) Twin XL iComfort Mattress Protectors.

- Complete all of the information requested on this form. Please print.
- Street address required. Serta cannot ship to a P.O. Box.
- Receipt for qualified purchase must bear a purchase date between **May 16th, 2013 and June 2nd, 2013**.
- Keep a copy of this form and your original receipt for your records.
- Submit the completed claim form with a copy of original sales receipt to the address below:

Triple Bonus Savings Event
Offer 35710
PO Box 6206
Douglas, AZ 85655-6206

Official Terms And Conditions:

- Valid only in the fifty United States and the District of Columbia.
- Offer only available with qualified purchases made at authorized retailers. See **www.serta.com** for participating retailers.
- Only one submission per qualified purchase*. If more than one qualified purchase is made, a copy of the original sales receipt must reflect all qualified purchases. Duplicate submissions will be rejected.
- **Submissions must be postmarked no later than June 17th, 2013**.
- Any submission received with a postmark after this date will not be honored and no attempt will be made to notify you or return your submission.
- Serta is not responsible for postage due, lost, late, damaged, misdirected, stolen or mutilated submissions. Illegible or incomplete requests will not be honored.
- Redemption forms cannot be copied, reproduced, sold, traded, distributed, or posted on the Internet without prior written permission from Serta.
- Offer is void if sold, exchanged, copied or transferred and where prohibited by law.
- Please allow 6-8 weeks for delivery.
- Limited quantities available. Submissions received in excess of the limited quantity will be destroyed and no attempt will be made to return your submission.
- This offer not valid in combination with any other simultaneous offers or with returns or exchanges.
- Employees, representatives, agents, successors, and assignees of Serta, its retailers, and promotional agencies involved in this offer, as well as their household members, are not eligible for this offer.
- Serta reserves the right to reject submissions that do not strictly comply with these official terms and conditions.
- To check fulfillment call **1-800-391-2970, Monday-Friday: 7 a.m. to 6 p.m. CST**.

Serta WE MAKE THE WORLD'S BEST MATTRESS.™

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